

Press release

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## Global Footwear Sourcing Returns to Texworld After Successful Summer Debut

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**Presented by Texworld New York City, Material Exchange, and FDRA, the specialty show continues to increase footwear component sourcing opportunities.**

Global Footwear Sourcing, a partnership show between Texworld NYC, Material Exchange, and the Footwear Distributors & Retailers of America, celebrated a successful debut at the Javits Center this July 19-21. Co-located with Texworld NYC, Apparel Sourcing NYC, and Home Textiles Sourcing, thousands of attendees were welcomed both in-person and virtually to discover the new footwear components showcase. Visitors were able to source and explore a wide range of shoe materials including leather, synthetic, laces, insole, outsole, webbing and ribbon, thread and yarn, hardware and more, as well as connect with leading industry professionals at the Footwear Talks educational series and Footwear Happy Hour event.

Within Global Footwear Sourcing, visitors can once again take advantage of educational seminars hosted by FDRA covering niche industry topics and discover the latest technology trends fueling innovation within the footwear industry inside of Texworld NYC's trend showcase curated by New York-based trend agency TOBE | Doneger. More details to be announced including exhibitor lists and full education schedule.

The event is set to return to the Javits Center in New York City January 31 - February 2, 2023, co-located with Texworld NYC, Apparel Sourcing NYC, and Printsources. For more information or to register, please visit us online:  
[www.texworldnewyorkcity.com](http://www.texworldnewyorkcity.com)

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### **Background information on Texworld New York City**

Texworld New York City is one of the largest sourcing events on the East Coast for apparel fabric buyers, research and product development specialists, designers, merchandisers and overseas sourcing professionals. This international business platform offers a wide product range covering the entire fabric spectrum. From casual cotton to function fabrics and sophisticated knits to intricate laces, season-to-season attendees discover textiles of innovative structures, material mixes and surprising color palettes. For more information, please visit [www.texworldnewyorkcity.com](http://www.texworldnewyorkcity.com).

### **Background information Apparel Sourcing New York City**

As a long-term joint venture partnership between Messe Frankfurt and CCPIT-Tex, Apparel Sourcing New York City offers apparel brands, retailers, wholesalers and independent design firms a dedicated sourcing marketplace for finding the best international apparel manufacturers. As the only event on the East Coast to focus on finished apparel, contract manufacturing and private label development, the show provides attendees direct access to suppliers specializing in ready-to-wear for men, women, children and accessories. For more information, please visit: [www.apparelsourcingnewyorkcity.com](http://www.apparelsourcingnewyorkcity.com)

### **Texpertise Network**

The Texpertise Network is the bracket for Messe Frankfurt's entire textile commitment. With a unique portfolio currently comprising 54 international trade fairs in 11 countries, the company is the world market leader in trade fairs for the textile industry. The Texpertise Network covers the entire value chain of the textile industry and, as a central communication platform, provides valuable information on the textile trade fair brands.

<http://www.texpertise-network.com>

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### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organizers with their own exhibition grounds. With a workforce of 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organizes events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar in our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages shows within the United States, Canada, and Mexico. In addition to Texworld New York City, Apparel Sourcing New York City, and Home Textiles Sourcing, the North American portfolio of events includes Techtextil North America, Texprocess Americas, The Clean Show, INA PAACE Automechanika Mexico City, Waste & Recycling Expo Canada, and Process Expo. For more information, please visit our website at [www.us.messefrankfurt.com](http://www.us.messefrankfurt.com).